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Title:

El Núvol: A Board Game to Rethink Barcelona’s Zona Franca

Author/s:

Roger Paez i Blanch + Jordi Mansilla i Ortoneda

Date:

2018

Participants:

Xènia Armengol, Dorian Bella, Victoria Caballero, Agustina Cainzo, Albert Chavarria, Àlex Font, Ronald Grebe, Marco Mosca, Charisa Naido, Lala Osman, Carlota Puigrefagut, Aurora Santallúcia, Laura Stella.

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EL NÚVOL

Redefining the new Zona Franca

El Núvol [The Cloud]**: A Board Game to Rethink Barcelona's Zona Franca**

Roger Paez + Jordi Mansilla, dirs.

Master's degree in Integrated Architectural Design (MIAD) at Universitat Ramon Llull.Barcelona, June 2018.

THE PRODUCT

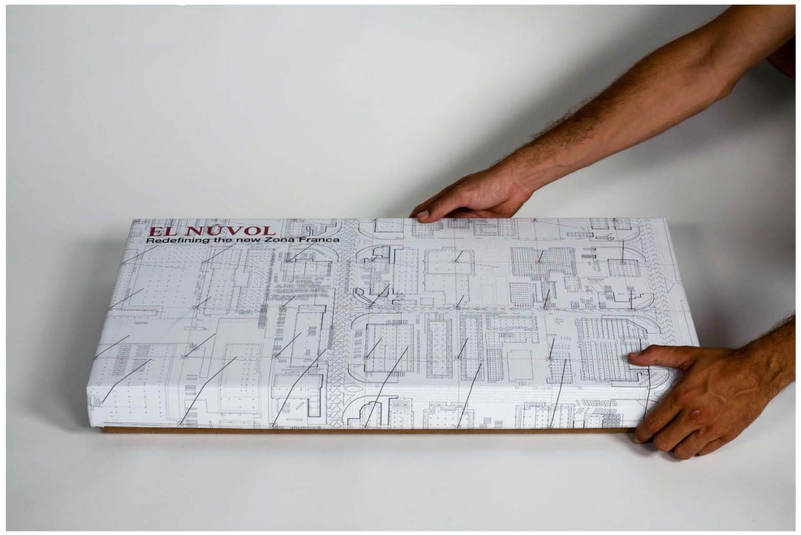
THE GAMEBOARD

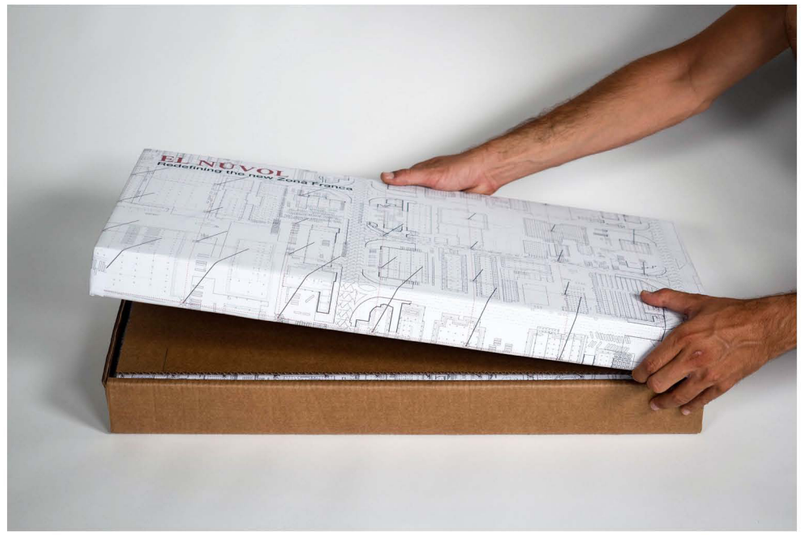
PLAYING THE GAME

THE RESULT

URBAN VISION: AXONOMETRIC

URBAN VISION: COLLAGES


EL NUVOL
Redefining the new Zona Franca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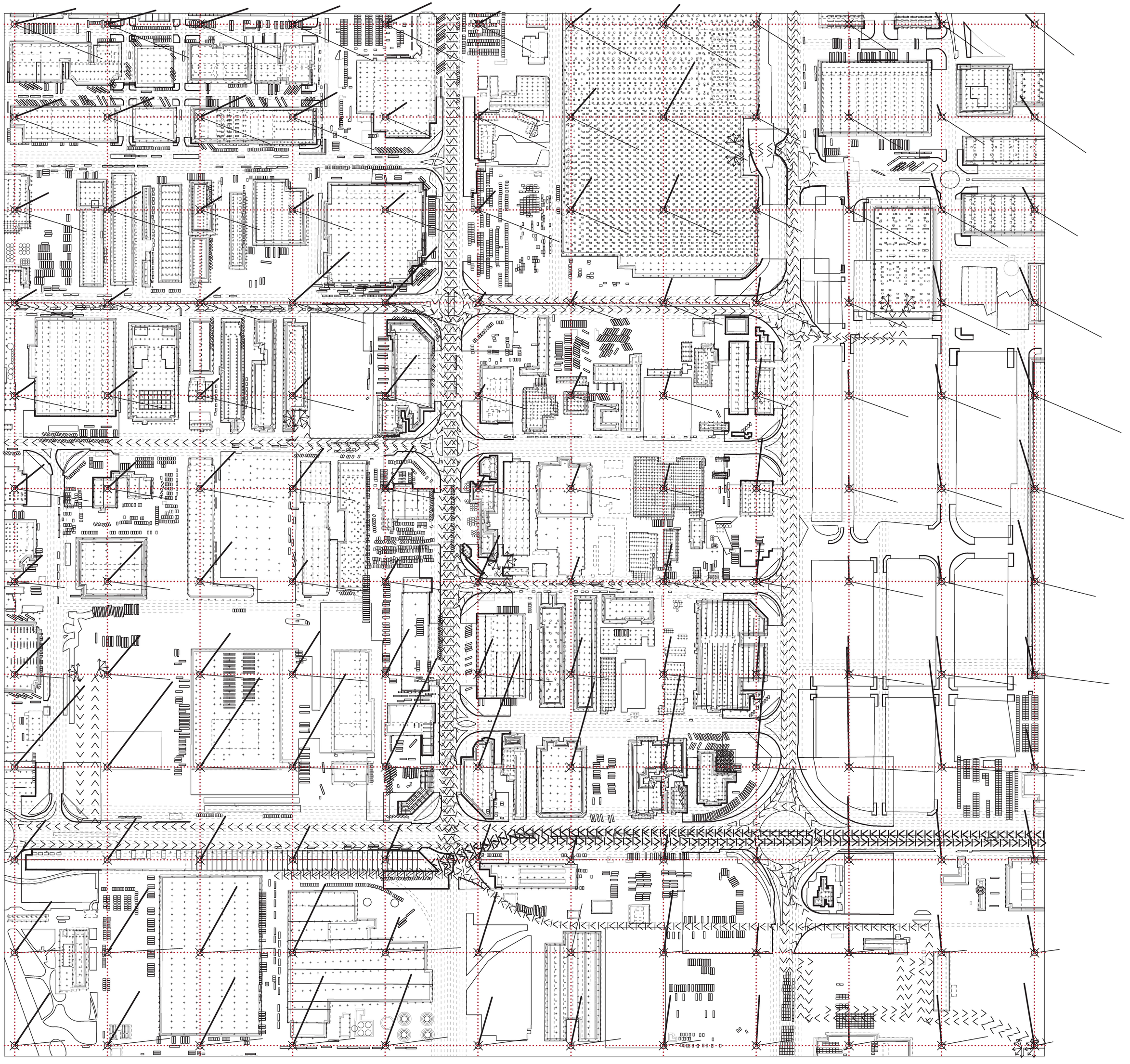
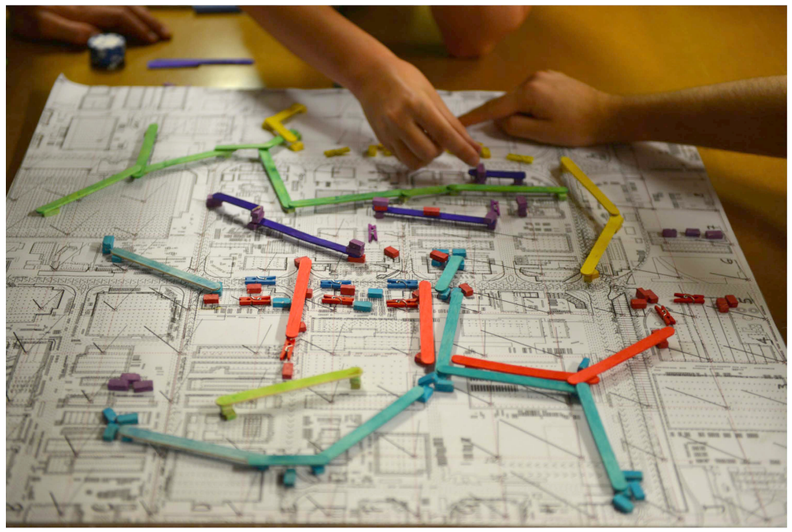
EL NUVOL

TALENT

TALENT
ART
HEALTH
KNOWLEDGE
MILLENNIALS

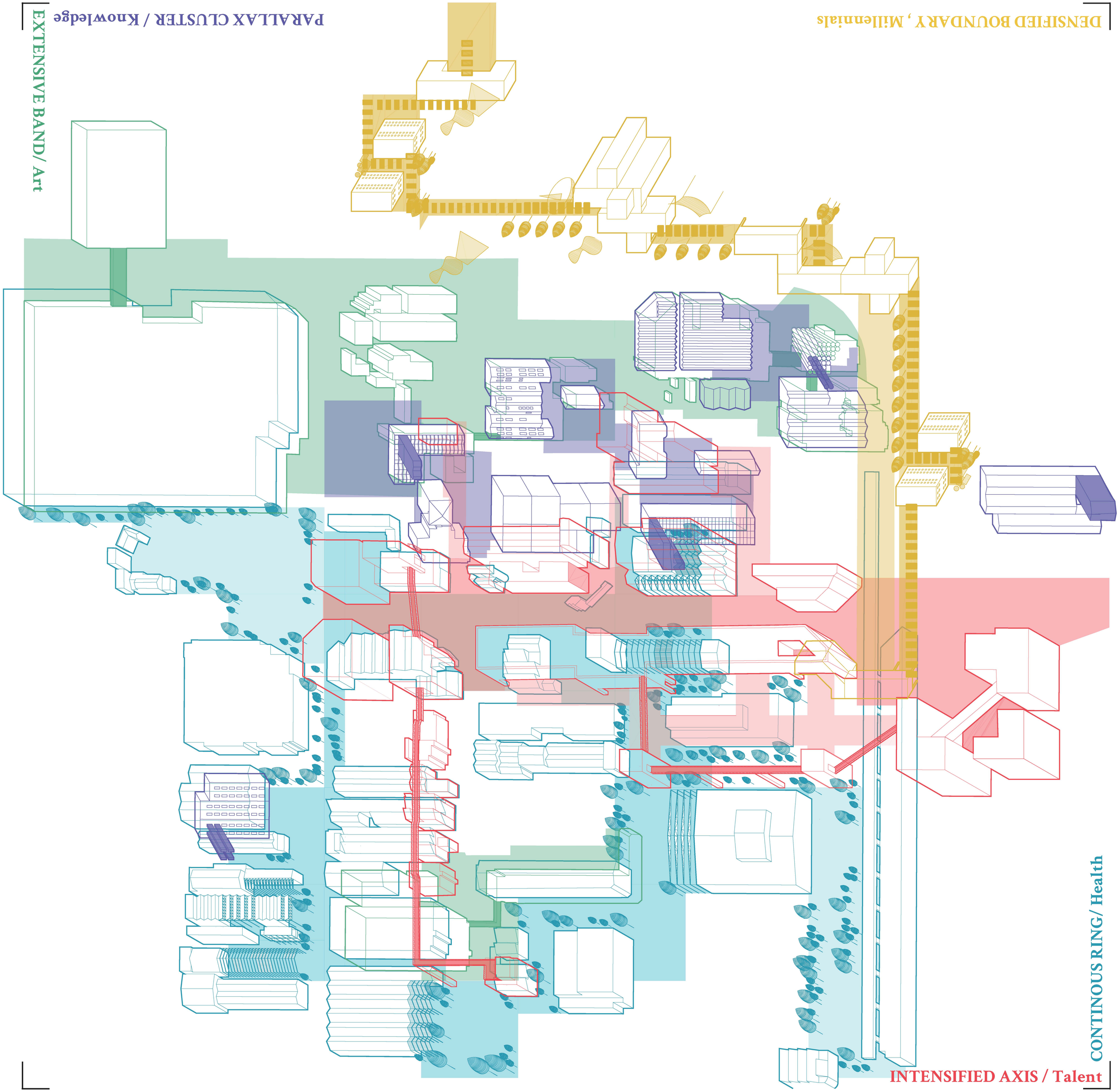




DENSIFIED BOUNDARY , Millennials

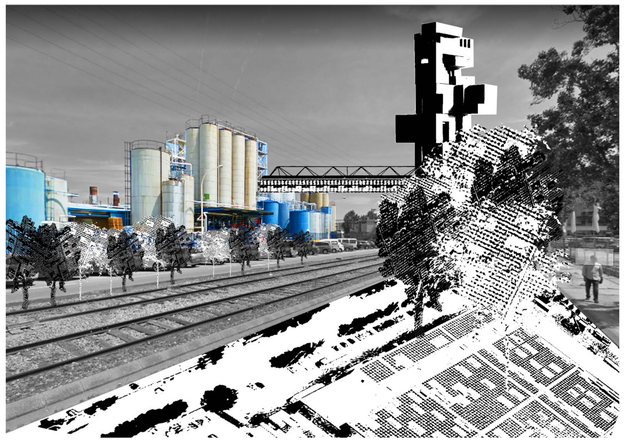
PARALLAX CLUSTER / Knowledge

EXTENSIVE BAND/ Art

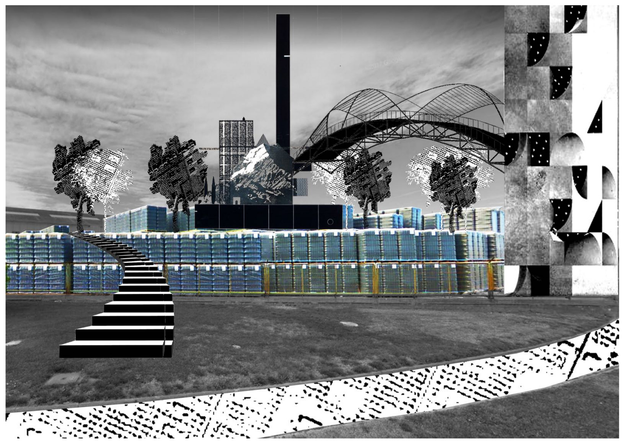


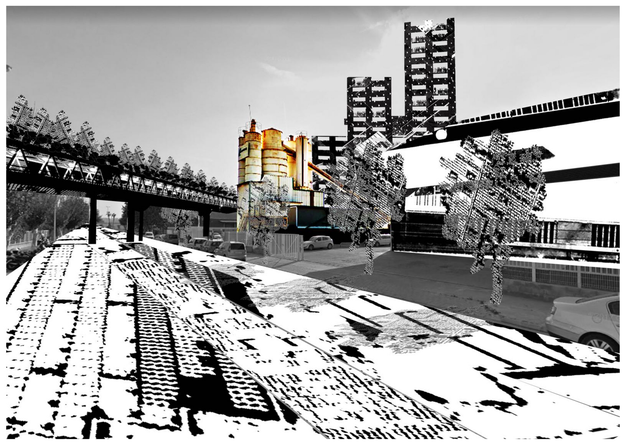
CONTINOUS RING/ Health

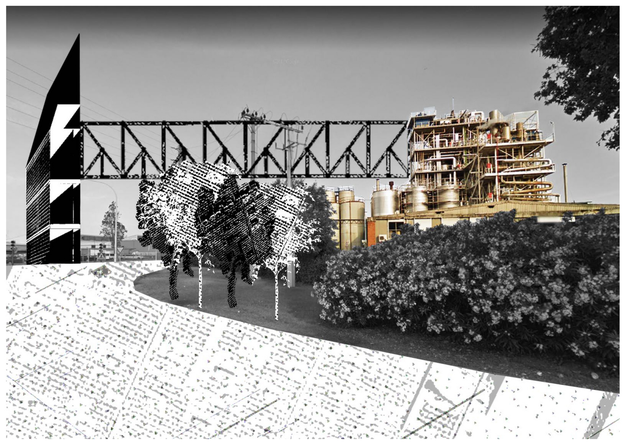
INTENSIFIED AXIS / Talent



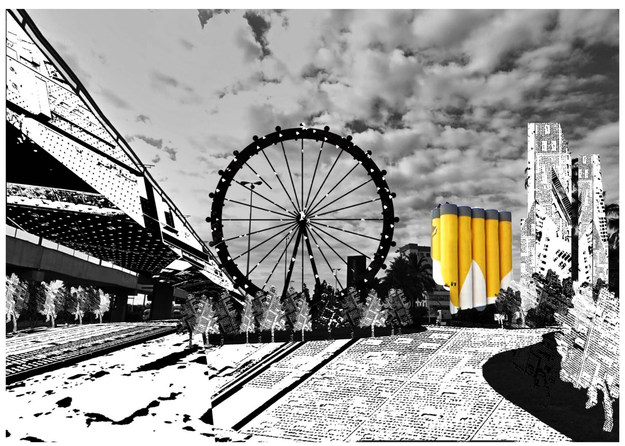
CMA CGM
MOL

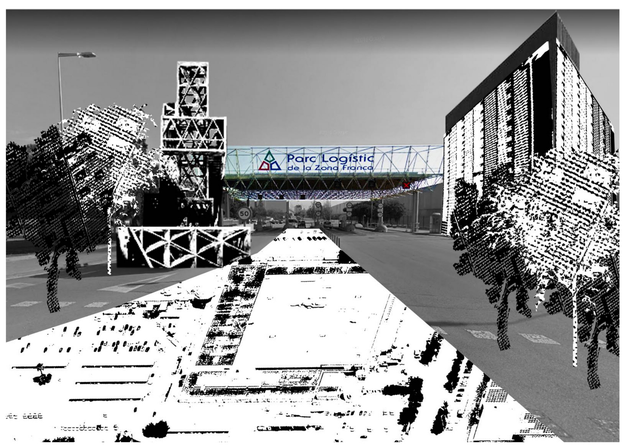






BARCELONA




Parc Logístic
de la Zona Franca